

Respected Sir/Madam,

Contest is open for the students all over India. Please ignore the previous mail.

I would like to inform you that Mindshare and NSS (UP) is jointly organising a competition 'One Minute Video Contest' on COVID-19 in which the students would be encouraged to express their ideas by making a one minute video or write an article on the given themes. (Poster attached)

I request you to join us in this campaign and request all the colleges and universities to participate in this contest. The students can upload their videos and articles

on [www.MindshareYuva.com](http://www.MindshareYuva.com) or [www.MindshareYouth.com](http://www.MindshareYouth.com) latest by May 3, 2020.

Your support will help us in launching this campaign on a wider scale. A line of confirmation will be highly solicited.

Warmest Regards,

Syed Zulfi

*Campaign convener*

*Secretary General MINDSHARE*

*Doctoral Scholar*

*Department of Management Studies*

*Indian Institute of Technology Delhi*

*Mobile: 9 005 005 005*

# YOUTH UNITE AGAINST COVID-19

MINDSHARE *Yuva*

#YOUTHAGAINSTCOVID

*Stay Home  
Stay Safe*

## ONE MINUTE VIDEO CONTEST

Make a one minute video urging people to stay at home and to follow a healthy lifestyle during their lockdown home quarantine. You can also join this Contest by submitting an article on the given themes. The best entries will be awarded with exciting prizes and certificate to all the participants after the lockdown.

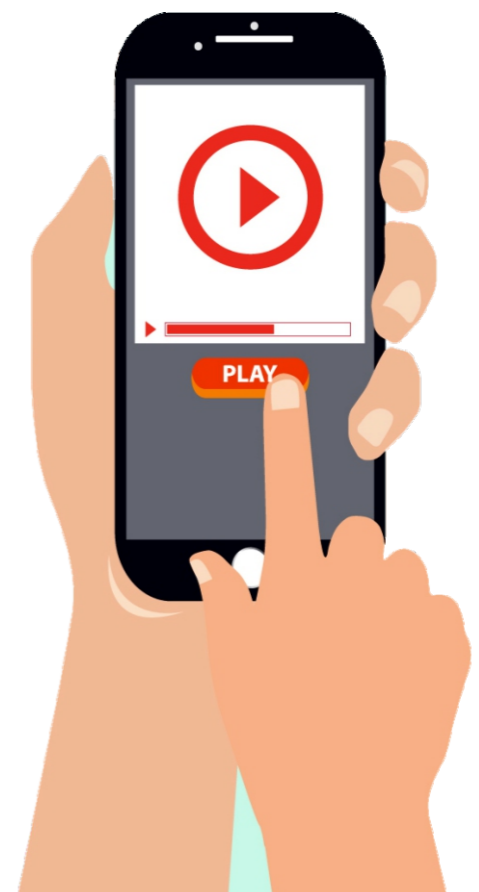


*Make one minute video or write an article on :*

## THEMES

- **STAY HOME, STAY SAFE!**
- **IMPROVE YOUR IMMUNE SYSTEM**
- **HOW TO ENJOY QUARANTINE**
- **FIGHT CORONA, NOT PEOPLE**
- **PROTECTING POOR DURING LOCKDOWN**

The article should be less than 1000 words. Selected articles will be published in a peer reviewed edited book. You can also send your articles by email to [zulfi.iitd@gmail.com](mailto:zulfi.iitd@gmail.com)



**MAKE A VIDEO MESSAGE**

## WHO CAN PARTICIPATE?

All students in colleges and universities of India.

## SUBMISSION

Submit your videos at [MindshareYouth.com](http://MindshareYouth.com)  
latest by May 3, 2020



*Joint initiative of:*



**MINDSHARE**

