മേലെഴുത്ത് നമ്പർ ജി4/28213/2016/കോ.വി.വ തീയതി: 31.08.2016

ഹാന്റ്ലൂം വാരാചരണം സംബന്ധിച്ച് സർക്കാർ പരിപത്രത്തിൽ പരാമർശിച്ചിട്ടുളള സെപ്റ്റംബർ 4–10 വരെയുളള കാലയളവിൽ കോളേജുകളിൽ എക്സിബിഷനുകളും സെമിനാറുകളും സംഘടിപ്പിക്കുന്നതിനും ജീവനക്കാർ വിദ്യാർത്ഥികൾ എന്നിവരുടെ പങ്കാളിത്തം ഉറപ്പുവരുത്താനും ബന്ധപ്പെട്ട സ്ഥാപനമേധാവികൾ നടപടി സ്വീകരിക്കേണ്ടതാണ്.

> ഒപ്പ്/-ഡോ.എ.എൻ.പത്മകുമാരി കോളേജ് വിദ്യാഭ്യാസ അഡീഷണൽ ഡയറക്ടർ

//അംഗീകാരത്തോടെ//

സൂപ്രണ്ട്

വി.എസ്. 01.09.16

06/08 2016 11:55AM FAX 2320801

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28213

GOVERNMENT OF KERALA

No.747471/C2/2016/ID/

Industries(C)Department Thiruvananthapuram. Dated: 05.08.2016

CIRCULAR

Sub:- Declaration of Handloom Week- Celebration of wearing Handloom cloth during the period from September 4th to September 10th 2016-Instructions-Reg.

Government have decided to celebrate National Handloom day-'August 7' in all the Handloom Societies in the State by cleaning their premises, wearing Handloom clothes and honour the senior most weavers in the society.

The period from September 4th to September 10th, 2016 shall be celebrated as Handloom Week by wearing handloom clothes, conducting exhibitions and seminars in colleges, so as to boost the market of handloom clothes and create awareness of handloom among the people of Kerala.

The State Government employees including teachers shall co-operate with the celebration by wearing "Handloom Clothes" during this period.

Joint Scoretary to Government

To

All Sections in Government Secretariat including Law and Finance All Head of Departments All District Collectors I & PR Department (for posting in the Government website) SF/OC

Forwardcd/By Order

Section Officer



GOVERNMENT OF KERALA Abstract

Industries Department – Promotion of the products of Kerala Handlooms-Declaration of Handloom Week-Sanctioned – Orders issued.

INDUSTRIES(C) DEPARTMENT

G.O (Rt) No.726/2016/ID Dated, Thiruvananthapuram, 05.08.2016

Read: Letter No.HL/C2/3603/16 dated 21.07.2016 from the Director of Handlooms and Textiles

ORDER

The Director of Handlooms and Textiles, in his letter read above has proposed to declare the period from September 4th to 10th 2016 as Handloom Week. He has also proposed to celebrate the week by wearing handloom clothes, conducting exhibitions and seminars in Colleges etc.

2) Government have examined the matter and are pleased to declare September 4th to 10th 2016 as Handloom Week. This week shall be celebrated by wearing handloom clothes, conducting exhibition and seminars in Colleges etc. The State Government Employees shall co-operate with the celebration by wearing "Handloom Clothes" during the period.

By Order of the Governor, **P.S.RAJESH** Joint Secretary to Government

To

All Heads of the Departments

...

- The Director of Collegiate Education, Thiruvananthapuram
- The Director of Handloom and Textiles, Thiruvananthapuram

-The Executive Director, Indian Institute of Handloom Technology, Kannur

-The Managing Director, Hantex, Thiruvananthapuram

-The Managing Director, Hanveev, Kannur

The Director of I & PR (for issuance of a Press Release)

I &PR Department (for posting the G.O in the Government website) SF/OC

Forwarded/ By Order Section Officer